



# MARKETING INTERNSHIP

**ORGANIZATION:** North Shore Girls Soccer Club

**LOCATION:** Hybrid (home + in person, in North Vancouver, BC)

**TERM:** Fall (Sept. - Dec.) / Winter (Jan. - Apr.) / Summer (May - June)

**HOURS:** 0.8 FTE / ~32 hours/week

**COMPENSATION:** Salary Firm \$2,800

## THE VISION

North Shore Girls Soccer Club (NSGSC) is a leading female-first soccer organization dedicated to empowering girls and women through sport and keeping them in the game for life. As one of the largest community-based soccer clubs in Canada, NSGSC delivers programs from grassroots participation to high-performance pathways, serving athletes of all ages and abilities. More than a club, NSGSC is a dynamic, values-driven organization focused on community impact, female leadership, and creating meaningful experiences both on and off the field.

## ABOUT THE ROLE

*Do you thrive on creativity, organization, have a passion for advancing women and girls in sport, and are looking for an opportunity to gain valuable skills in sport marketing?*

We are seeking a motivated and creative Marketing Intern to support the Club's communications, branding, merchandising and community engagement efforts. This is a hands-on opportunity to gain experience in digital & print marketing, content & design creation, communications, partnerships, uniforms and merchandise management, and event logistics within a dynamic sports environment.



## KEY RESPONSIBILITIES

- Assist in developing and executing the Club's marketing and communications plan
- Assist with photography, video content, and storytelling initiatives to create and schedule content across social media platforms (Instagram, Facebook, etc.)
- Support the development of newsletters and email campaigns (e.g., Mailchimp)
- Contribute to website updates and content management (e.g., WordPress)
- Help design promotional materials (graphics, templates, signage)
- Lead plans and execution for club events and community engagement initiatives
- Support the Equipment Manager with uniform inventory, Pop-Up Shops and merchandising
- Support the marketing efforts of Club programs, and sponsorships
- Contribute to maintaining a content calendar and campaign timelines

## WHAT YOU'LL GAIN

- Hands-on experience in sports marketing and communications
- Opportunities to build a professional portfolio
- Confidence and experience managing full-cycle marketing work
- Exposure to branding, digital strategy, event management and member engagement
- Experience working within a non-profit sports organization and mission-driven marketing
- Insight into how marketing connects to leadership decisions and organizational strategy.
- Sport industry exposure + live event experience



## QUALIFICATIONS

- Currently enrolled in or recently completed a program in (Sport) Marketing, Communications, Business, or a related field
- Strong written and verbal communication skills
- Interest in social media, branding, and content creation
- Basic design skills (e.g., Canva, Adobe Creative Suite)
- Familiarity with website platforms and email marketing tools is an asset
- Organized, detail-oriented, and able to manage multiple tasks
- Passion for sport, community engagement, or youth development is a plus

Successful candidates must live in the Lower Mainland and be able to easily commute to/from the North Shore for meetings/events. A valid Class 5 Drivers License, access to a vehicle and completion of Emergency First Aid are all assets.

## HOW TO APPLY

Please submit your resume and a brief cover letter outlining your interest in the role to: [Jobs@nsgsc.com](mailto:Jobs@nsgsc.com)

Please respect the closing deadline of 6PM Friday, June 26th. Qualified candidates may be selected for interview prior to the deadline, so don't delay!

NSGSC is an inclusive and equal-opportunity employer. We welcome applications from all qualified individuals.

All applicants must be eligible to work in Canada (Canadian Citizenship, Permanent Residency or a valid open work permit) at the time of application.